

WINSTON-SALEM/FORSYTH COUNTY OPPORTUNITY ZONES

1 Census Tract 14

Total Population:	3,815
Median Household Income:	28,048
Households in Poverty	34%
Total Jobs:	4,103

Whitaker Park, the former RJ Reynolds manufacturing campus with over 1.7 million square feet is located here. Over the next few years the Whitaker Park Development Authority plans to transform this campus into a magnet for manufacturing, industrial, warehousing and distribution operations with the potential to create more than 10,000 high-quality jobs for the region.

2 Census Tract 16.02

Total Population:	3,053
Median Household Income:	19,966
Households in Poverty	48%
Total Jobs:	1,662

This tract includes the Smith-Reynolds Airport and the area immediately proximate to it. Significant investment by public and private entities is slated to occur over the course of the next several years on the Airport grounds and in the immediate area. Forsyth Technical Community College recently announced plans for a \$16 million aviation campus at the Airport to provide training in the aerospace sector.

3 Census Tract 3.02

Total Population:	1,770
Median Household Income:	22,243
Households in Poverty	43%
Total Jobs:	814

This tract includes the southeastern portion of the Boston-Thurmond neighborhood.

4 Census Tract 3.01

Total Population:	1,748
Median Household Income:	15,816
Households in Poverty	52%
Total Jobs:	149

The Boston-Thurmond neighborhood is one of the city's oldest African-American neighborhoods and is the target of a major redevelopment effort. This tract includes the northeastern portion of the Boston-Thurmond neighborhood. The neighborhood is proximate to downtown and borders a commercial area that has recently experienced significant revitalization and private investment.

5 Census Tract 2

Total Population:	1,226
Median Household Income:	22,694
Households in Poverty	45%
Total Jobs:	2,476

This tract includes the northern portion of the city's central business district, which has been the site of significant private redevelopment interest.

6 Census Tract 17

Total Population:	5,411
Median Household Income:	31,793
Households in Poverty	33%
Total Jobs:	1,071

This tract includes Lakeside Villas, a large multi-family housing development that has been the subject of a number of redevelopment efforts and discussions. The property borders a park in which the city is currently constructing a \$5 million addition. The tract also includes a significant tract of developable land.

7 Census Tract 1

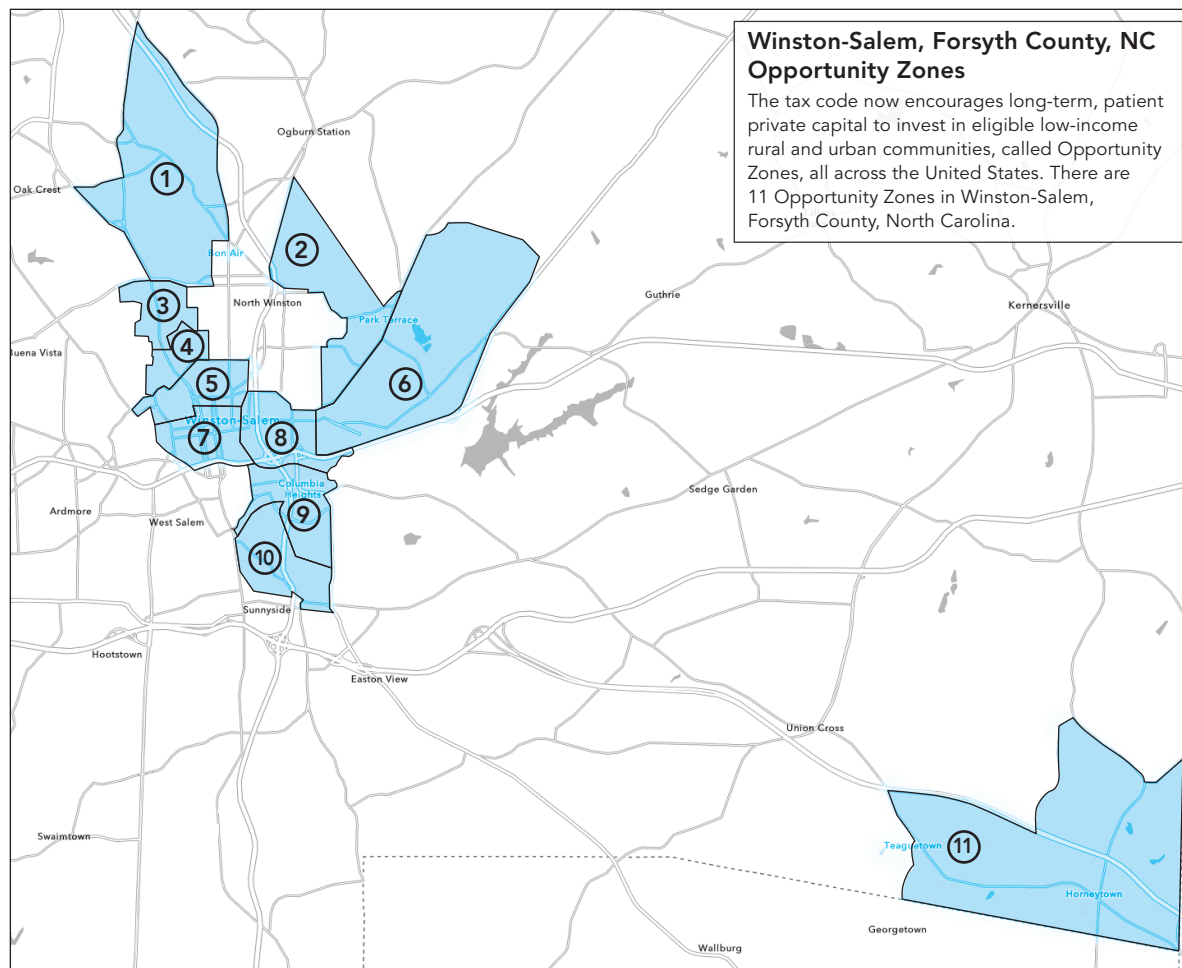
Total Population:	2,388
Median Household Income:	35,000
Households in Poverty	26%
Total Jobs:	12,569

This census tract includes the city's central business district. Investments in the downtown area from 2000 to 2016 totaled approximately \$1.5 billion. This tract also includes a small portion of the Wake Forest Innovation Quarter, which has been a significant contributor to this growth.

8 Census Tract 7.0

Total Population:	2,109
Median Household Income:	13,181
Households in Poverty	51%
Total Jobs:	1,561

In addition to capturing another significant portion of the Wake Forest Innovation Quarter, this census tract includes Winston-Salem State University. The City has made significant investments in the area immediately surrounding the campus with the \$18 million renovation of the old Union Station and recently commissioned a comprehensive master plan for the East End area, an area prime for redevelopment given its close proximity to the Wake Forest Innovation Quarter.



Winston-Salem, Forsyth County, NC Opportunity Zones

The tax code now encourages long-term, patient private capital to invest in eligible low-income rural and urban communities, called Opportunity Zones, all across the United States. There are 11 Opportunity Zones in Winston-Salem, Forsyth County, North Carolina.

9 Census Tract 8.01

Total Population:	3,152
Median Household Income:	25,565
Households in Poverty	73%
Total Jobs:	841

This tract includes the southeastern portion of the Wake Forest Innovation Quarter, a research park spanning 200 acres in downtown Winston-Salem. The Quarter represents a major driver of current and future economic growth for the city and region. The Quarter seeks to attract additional investment of more than \$800 million in the next 10 to 15 years and envisions an additional 2.5 million square feet of mixed-use development including office, residential, retail, low-rise and high-rise buildings with a focus on modern industries.

10 Census Tract 8.02

Total Population:	2,112
Median Household Income:	14,876
Households in Poverty	65%
Total Jobs:	853

This tract includes the area covered by the Simon G. Atkins Community Development Corporation (CDC). The CDC hosts a business incubator and has acquired and redeveloped a number of single-family homes in the area. The CDC advocated for the creation of the Martin Luther King Jr. Drive Overlay district and is actively engaged in the redevelopment of the East End area.

11 Census Tract 33.13

Total Population:	1,516
Median Household Income:	46,720
Households in Poverty	18%
Total Jobs:	357

This tract is the southern and eastern most tract in Forsyth County and neighbors Guilford County and the City of High Point. This tract encompasses industrial sites such as the Ralph Lauren Distribution Center and Vulcan Materials and several large parcels of land.